



The  
2012 Annual Report

of the **chicago**  
*Calligraphy*  
COLLECTIVE

**cal·lig·ra·phy** (kə-lig'rə-fē) *n.*  
**1.** The art of beautiful writing.  
[French *calligraphie*, from Greek  
*kalligraphia* : CALLI- + -GRAPHY.]

The  
**2012 Annual Report**  
of the



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“*Calligraphy is graphic music moving with rhythmic gesture across a field of silent space which surrounds it and gives it dimension.*”

~ Robert J. Palladino

**Our Mission**

The Chicago Calligraphy Collective is organized for the charitable and educational purposes of promoting the study, practice, and appreciation of calligraphy—the art of beautiful writing—in all its historical and present-day applications. By offering educational opportunities, the Collective enhances public awareness and interest in the calligraphic lettering arts.

**Board of Officers and Directors  
2012–2013**

*President*.....Julie Wildman  
*Vice-President* .....Position Open  
*Treasurer* .....Patricia Kutz  
*Corresponding Secretary* .....Lisa Kivland  
*Recording Secretary* .....Position Open  
*Exhibits Director* .....Cathy Feeman  
*Membership Director* .....Linda Hancock  
*Publications Director* .....Bernie Ryan  
*Special Events Director* .....Position Open  
(Uyvonne Page resigned as of August, 2012)  
*Workshops Director* .....Karen Ness

## President's Message

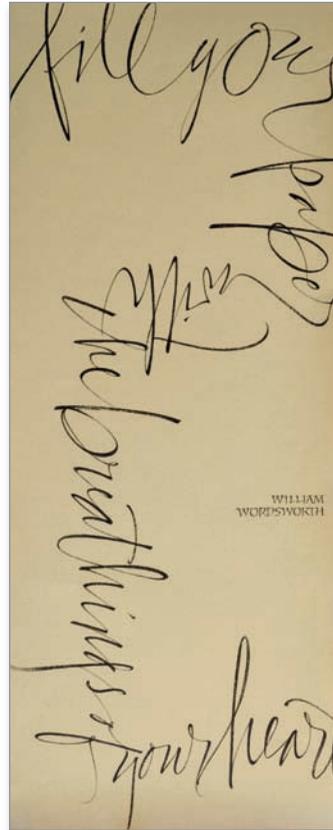
Overall, 2012 was a year of transition for the CCC. We saw a slight decrease in membership numbers and in membership participation in our events. However, participation in workshops continued to be strong, and our income over expenses remained in the black—both being great signs that the CCC can continue bringing its love of beautiful writing to the world!

Even with the news that many guilds across the U.S. were closing their doors, the CCC—and your Board in particular—refused to give in to the pressure and began seeking ways to change with the times. A few of those ways are mentioned later in this report.

## The Board

As I mentioned, this has been a year of transition, and nowhere was that most clearly felt than with the Board. We bade farewell to long-time Board member Kathy Mandell, who stepped down as President, after serving the CCC in that role and various others for the last several years. She left some large shoes to fill and has been deeply missed. Our Vice President, Kate Lehman, also left after diligently serving two terms. Her position was not filled in 2012. Our Recording Secretary, Jeannie Lachen had to step down for personal reasons, and was replaced temporarily by Jean Fonner. Unfortunately, Jean was unable to continue in that position—and no one else stepped up—so the remaining Board members took on an extra duty at each Board meeting. And our enthusiastic Special Events Director, Uyvonne Page, resigned due to personal family matters, and her position remains open.

So, I watched in amazement as each of the remaining Board members—Patricia Kutz (Treasurer), Lisa Kivland (Corresponding Secretary), Linda Hancock (Membership), Karen Ness (Workshops), Cathy Feeman (Exhibits), and Bernie Ryan (Publications)—not only did their normal administrative jobs but also picked up the slack to help with those positions left unfilled. They, and their committees:



© *Breathings* by Julie Wildman  
From *Exploration 2012* at the  
Newberry Library.

- 1) continued to keep the CCC in the black, without having to raise membership dues or workshop fees;
- 2) continued to provide excellent workshops, events, and exhibits; and
- 3) continued to keep us connected via excellent publications and Web presence.

## Events

The Board and a handful of the same, faithful volunteers succeeded in keeping our regular members' events and a few outreaches afloat. Thanks to Uyvonne Page, we were able to participate in two new events: doing bookmarks at the DuSable Museum to celebrate Black History Month; and bookmarks for the Children's Summer Reading Program at the Avalon Branch in Chicago.

We also participated in the iBAM! Festival at the Irish American Heritage Center. A few volunteers donated their time and talent doing bookmarks and tattoos, and Board members Lisa Kivland and Linda Hancock did likewise by engraving Guinness glasses—all of which helped raise funds for the CCC.

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As I mentioned earlier, our workshops continued to be a great success, thanks to the hard work of our Director Karen Ness and her committee, Lisa Kivland and Kathy Mandell. Due to their efforts, the CCC continues to be one of the foremost guilds in America, providing its members and others with outstanding instruction from lettering artists around the world.

We also increased our community presence this year by adding another exhibit venue, in addition to our normal Newberry and Skokie Library locations. Thanks to Director Cathy Feeman, a sampling of 26 *Exploration* entries from 2008–2011 was shown to a new audience at the Center for Visual and Performing Arts in Munster, Indiana.

Finally, thanks to the efforts of our Treasurer Patricia Kutz and the West Side Study Group, the CCC was again able to decorate Christmas trees at the Morton Arboretum. The beautiful trees, decorated with ornaments created by various CCC members, provided a great opportunity to expand our presence in the Chicagoland area.

### **Connecting**

Another change that was implemented in 2012 was a switch to an online newsletter format. Many guilds across the U.S. and beyond have made the switch in order to: 1) save money due to increases in postage and printing costs; and 2) provide their members with a beautiful, full-color publication, leaving the option of printing to each individual. Nevertheless, we offered our members the option of receiving a black-and-white hard copy—of which 30 or so signed up to receive—at a slight additional cost. Having two versions of a newsletter increases the work for the editor, so I am very grateful to Bernie Ryan for her monumental efforts to produce it each month.

With regard to our website, our “Find a Calligrapher” page still continues to bring work to our members. I, for one, received a few new clients from my listing this year, and I’ve heard from some of you that you experienced the same.

2012 also brought an increase to our online, social networking presence. As you will see in our Corresponding Secretary’s report, we now have over 300 Facebook fans, and over 200 non-member subscribers to our e-blasts! This is encouraging, as it shows a continued interest in the art of hand lettering. It also presents a challenge to find ways for the CCC to continue to remain relevant and to grow as an organization.

### **Onward**

So, how do we continue to remain relevant and grow? The facts show that we have an increasingly aging membership, many of whom have served the CCC faithfully for more years than one could count. Our volunteer base is shrinking, and we have been forced to cut back on outreach events. Interest in our Members’ Meetings seems to have waned. How, then, do we connect with a new and younger crowd to keep the organization alive?

The Board spent the last few meetings of 2012 discussing these issues and made the decision to conduct a Members’ Survey in 2013, in the hope of trying to find some answers. The results of the survey will be presented at the March, 2013 Members’ Meeting.

No matter what the survey results show, though, we do know that in order to survive we will need the continued support of our members. Here are a few things you can do to help us move forward:

#### **1) Teach others about the art of beautiful writing!**

As we’ve mentioned before, the CCC has the funds to support local outreach programs. Sign up to do an Inklings project and use the money to do a demo or exhibit at your local library, school, church, nursing

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A student at Pope John XXIII School in Evanston learns the art of beautiful writing at a one-day workshop sponsored by an Inkinings grant from the CCC.

home, etc. If you need help with ideas for a project, or help with the actual event, please don't hesitate to ask.

- 2) **Reach across the gap to teach other artists and designers about the world of lettering.** Many young designers are surprised to learn about the role that calligraphy plays in modern typography and art. Encourage them to become members, attend workshops, exhibit their work, and share their knowledge with the rest of us.
- 3) **Show us your work!** I cannot stress this enough. We are a group of visual people interested in lettering. So, whether you're a beginner, intermediate, or advanced, professional or amateur—PLEASE share what you're doing with the rest of the guild. If you don't think you're ready to enter *Exploration*, then submit to our non-juried All Members' Show. We, and others, want to see your work, whether it's traditional, non-traditional, digital, or beyond.
- 4) **Continue to look for workshop and exhibit venues in your area.** One of the complaints we continue to hear is that workshops are "too far away." The Board has tried hard to find locations to the north, west, and south of the city—as well as in the city itself—but we could use more. And the more exhibit venues we have, the more exposure we have. So please be on the lookout in your neighborhood.

- 5) **Think about what skills you could offer the CCC and volunteer** either as a much-needed Board member or on a committee. As always, "many hands make light work."

### In Conclusion

I joined the CCC 13 years ago because I was passionate about the art of beautiful writing, and because of the wonderful people I met in the guild. Creative, kind, encouraging, enthusiastic, and talented people. I was the "newbie" who looked on in admiration at the "heroes" of our craft and wondered if I would ever be as good as they were. But, over and over, I was told that it didn't matter where I was in my calligraphic journey—the important thing was that I was ON the journey. Those same people taught and encouraged me, and cheered when I reached my goals. For better or for worse, I am who I am as a calligrapher (and person) because of those who took the time to be a friend or mentor.

I want to do the same for those coming up—to give back, to encourage, to mentor. I can't even imagine that a group like the CCC could possibly cease to exist. This doesn't have to be a dying organization. As in all of life, the older ones must teach the younger. We can "pass it on." And if and when we do share our love of letters with a younger generation, we also need to be prepared that they will probably come up with ways to do things differently. (Didn't we do the same?!)

So I leave you with a challenge. Please consider what the CCC means to you and if you want to be a part of bringing our love of beautiful writing to a new generation. And I thank you for the privilege of serving you as your President for the last year.

Yours in letters,

Julie Wildman  
President



## The State of the Chicago Calligraphy Collective

The Chicago Calligraphy Collective is a vibrant organization, firmly committing itself to its roots as a premier calligraphy guild and to its mission to inspire, challenge and instruct its membership and the community through workshops, exhibitions and programs. The two strategic priorities of the Board continue to be the maintenance of financial stability and increase in member engagement. The Officers and Directors welcome this opportunity to reflect on the activities of the Collective enhancing the positive identity and character of the organization.

### Corresponding Secretary | Lisa Kivland

As stated in the 2011 Annual Report, the role of the CCC Corresponding Secretary has experienced quite a metamorphosis. In keeping with contemporary times and technology, the previous primary responsibility of collecting mail from our post office box has diminished in importance while other duties, such as administering social networking and monitoring correspondence from our website, continue to expand.

Mail is collected, on average, 3–4 times per month from our Norwood Park post office box location, although the quantity of mail received continues to dwindle. A handful of printed newsletters from other calligraphy guilds is received on a monthly basis, along with a very occasional membership check or other written inquiry. Although the cost to maintain this post office box (\$76 annually) may seem excessive, keeping a physical mailing address for the CCC is a necessity.

Despite the decrease in “snail mail” activity, the CCC receives an average of 5–6 email inquiries per month via our “Contact Us” web page. Most frequently, we receive questions regarding our various calligraphy study groups and the availability of beginner classes and workshops. The CCC maintains a regularly updated list of introductory classes entitled “CCC Members Offering Classes.” Additionally, at least one web contact per month requests calligraphy services such as envelope/invitation work or teaching requests. The CCC’s “Find a Calligrapher” web page is a wonderful resource for those searching for calligraphic professionals. Unfortunately, these two very important pages are not easily visible to visitors on our website, and the locations of these specific links often need to be personally shared with those who inquire. Offering much needed information on beginner classes and calligraphic services on our website makes the CCC an invaluable resource for those wishing to pursue or continue a study of calligraphy. Providing information



on these learning opportunities not only offers a great introduction to calligraphy for beginners and those searching for professional calligraphic services, but also could ultimately benefit the CCC in new membership.

Our monthly e-blast subscriber list continues to grow. From January through December 2012, our e-subscriber list grew with 50 contacts from our website and an additional 38 new subscribers gained from the *Exploration 2012* sign-up sheet at the Newberry Library. In total, 202 e-blast recipients receive our mid-month updates, which nearly equals the total number of CCC members in our email address book. Email address books for all Board member accounts are updated on a monthly basis.

The CCC Facebook page has gained over 300 fans. This is quite an accomplishment, considering that a prize for our 250th Facebook fan was awarded in mid-November. Clearly, the use of social media is essential in furthering the CCC’s popularity beyond the Chicagoland area. Assisting the Corresponding Secretary, Julie Wildman and Cathy Feeman helped administer our Facebook page. In addition to our monthly workshop album posts, an average of 4–8 posts were published

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per month this year. Ideally, more frequent posts and engaging interaction would attract more interested participants; however, finding volunteer(s) to commit to this time-consuming responsibility is an enormous task.

In 2012, twelve CCC members participated in the “Get-A-Member-Get-A-Gift” incentive program by referring new members to our organization. Throughout the past two years, this successful program has garnered 25 new members for the CCC, while simultaneously awarding our participating members with a \$5 Dick Blick Art Materials gift card for each newly registered member they refer.

The end of 2012 saw additional technological tools introduced to assist the CCC in its event planning. Due to extremely low turnout for our Fall Members’ Meeting, the use of an email “e-vite” invitation with electronic R.S.V.P. for our January 2013 Twelfth Night Party was tested. A new web account and additional email address book were set up (via Evite.com). A relatively good overall membership response was received for this event and for the technology as well. Additionally, a new account with the web survey tool Survey Monkey was established in preparation for the CCC’s 2013 Membership Survey. With questions culled from each Board member on various topics of interest, we hope to implement the first-ever membership survey to help guide the future Board of Directors in its challenging task of future planning.

It has been my privilege to serve the CCC as Corresponding Secretary for the past two years. 🍀

## Exhibits | Cathy Feeman

### Exploration 2012

*Exploration 2012* was on exhibit at the Newberry Library in Chicago from March 12 to June 8. The artist reception was held on Saturday, April 7 from 11am–3pm. CCC member, Jack Scott, provided music for the event and calligraphic demos by Tina Lee-Cronkhite, Frank Crowley, Corinna Taylor and Luce Zolna were arranged by the Special Events Director, Uyvonne Page.

59 pieces were entered; 27 were accepted and five jurors’ pieces were included. Donations from participating artists totaled \$875.

Lisa Kivland designed the logo for the exhibit. Corinna Taylor lettered the artist certificates.



This year’s jurors included Tim Botts, Tom Greensfelder, Karen Ness, Julie Wildman and Rick Valicenti as guest juror. The jury met at James Street Associates in Blue Island, thanks once again to owner Martha Anderson.

The Celtic-themed reception program featured musician Sean Cleland of the Irish Music School of Chicago and live calligraphic art by CCC members Mike Kecseg, Lisa Kivland and Linda Hancock.

Lisa Kivland’s piece, “Layered Play,” was selected for the Purchase Prize.

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CCC Corresponding Secretary Lisa Kivland stands next to her Purchase Prize-winning piece "Layered Play"

### **Annual All Members' Show**

The 2012 Annual All Members' Show *Tapestry* was on display in the Mary Radmacher Gallery of the Skokie Public Library from September 8–October 20. In keeping with the theme, members were requested to utilize a small piece of the art produced at the Newberry *Exploration 2011* exhibition reception in their submissions. 42 pieces were on exhibit.

### **Special Exhibit**

*An Exploration of Words and Letters; Selections from the Annual Juried Exhibits of the Chicago Calligraphy Collective*, featuring a sampling of 26 *Exploration* entries from 2008–2011 was on display in the South Shore Arts' Atrium Gallery at the Center for Visual and Performing Arts in Munster, Indiana from January 13–March 4.

The Center publicized, installed and dismantled the exhibit, for which we were extremely grateful. 🌀

### **Membership | Linda Hancock**

The membership of the Chicago Calligraphy Collective at the end of 2012 included 232 members, representing 214 paid members and 18 Honorary and Associate members. While the predominance of our members live in Illinois, the membership resides in a total of 22 states and two foreign countries.

Again this year, the membership was emailed in early January, requesting that each submit new membership forms to the Director, along with dues for the 2012 year. Having embraced this practice a year earlier, the need for and expense of sending forms by postal mail was eliminated except to those members with no internet access. New members were asked to submit the name of the current member, if any, who encouraged him/her to join, resulting in the "sponsoring" member receiving a \$5.00 Dick Blick Art Materials gift card in the ongoing "Get-A-Member-Get-A-Gift" program.

The membership files, continuing to run smoothly on the Mac spreadsheet "Numbers," are kept current as information arrives/is changed. The files are color-coded for quick reference: one file stores the member information (address, phone number, etc.); the second file displays the current membership status of each CCC member. In this way, the Membership Director has ready access to each member's information when called upon by the Board for status reports. New/updated information is also reported in the current *Newsletter* issue, unless privacy is specifically requested by the member.

2012–2013 Membership Directories, designed and produced by Julie Wildman, were sent to the membership in May 2012. Included in this mailing was a small portion of the painting created at the Newberry *Exploration 2011* exhibition reception, with the request that the recipient member use the portion to create yet another piece of art to be included in the 2012 Members' Exhibition *Tapestry* in September/October 2012. Members who joined after the initial distribution of the directory received these at the time of the initiation of their memberships. 🌀

## Publications | Bernie Ryan

In 2012, Bernie Ryan was elected Publications Director. The responsibilities of this position continued to include overseeing all printed publications as well as website management, and Julie Wildman continued to be an integral part of the Publications Committee. Julie produced the first online version of the monthly newsletter in April and then worked with Bernie on the transition. In what proved to be a very difficult year for Bernie personally and technologically, Julie was incredibly helpful and even rescued the newsletter a few times. Additionally, Julie assisted the other Officers and Directors with their various publication needs, including:

- *Exploration* printed materials
- Promotional bud vases for 2012 International Calligraphy Conference gift bag inclusion
- 2011 Chicago Calligraphy Collective Annual Report
- 2012–2013 Membership Directory
- All Members' Show *Tapestry* printed materials
- South Shore Arts Exhibit printed materials
- Tiny Workshops class schedule and registration form

Judith Joseph served as the wonderful webmaster this past year, helping to keep the membership and general public abreast of the many events sponsored by the Collective. She has worked closely with Bernie, Julie and other Board members to make sure all information in print and online is coordinated for maximum impact. In this way, the Collective is able to communicate effectively with those who prefer print as well as those who favor a digital medium. The website helps the Collective, and calligraphy in general, reach a wider audience than the newsletter alone can.

Without the proofreading skills of Linda Hancock—with help from Julie Wildman and Karen Ness—reading the newsletter might be a bit of a struggle. Their eagle-eyed skill and offering of time helps bring members the polished, professional publication to which they are accustomed.



Producing the newsletter remains the single most important function of the Publications Director. The monthly newsletter is now sent to the membership electronically and only those wishing to subscribe for a small fee receive a printed copy in the mail. The online newsletter continues as an eight-page, document but now with photos in full-color and includes the following:

- Page 1 – Feature Article
- Page 2 – President's Message and the masthead
- Page 3 – Workshops (Descriptions and Dates)
- Page 4 – Exhibits & Events
- Page 5 – Members' News
- Page 6 – Workshop Review
- Page 7 – Technical Forum (on the even months)
  - On the Web (on the odd months)
- Page 8 – Mailing Panel and art from previous *Exploration* show

Finally, due to a decrease in our volunteer base, and thus our number of events, the Board decided to cut back on the frequency of the newsletter and voted that it be produced every other month, instead of monthly. So, beginning in April 2013 our hard-copy subscribers will receive a beautiful, "Technicolor" version of the newsletter! The online version will remain the same, also coming every other month. We will continue sending time-sensitive e-blasts as is necessary. ☺

## Special Events | Open (Patricia Kutz)

The 2012 special events for the Chicago Calligraphy Collective included:

- Twelfth Night Party at Kate Lehman's clubhouse in Woodridge, IL on January 8th
- Bookmarks at the DuSable Museum in Chicago, IL on January 16th celebrating Black History Month
- Annual Members' Meeting/Elections and "Calligra-flea" Market at the Irish American Heritage Center in Chicago, IL on March 4th
- *Exploration* artist reception/demos at the Newberry Library in Chicago, IL on April 7th
- Bookmarks for the Chicago Public Library's 2012 Children's Summer Reading Program, Rahm's Readers: You Are What You Read, at the Avalon Branch in Chicago, IL
- Members' Summer Gathering with John Neal Book and Supply Sale at Zoar Lutheran Church in Elmwood Park, IL on July 29th
- Fall Members' Meeting/Silent Auction at the Irish American Heritage Center in Chicago, IL on November 3rd
- Bookmarks, tattoos and Guinness glass engraving at iBAM! Festival at the Irish American Heritage Center in Chicago, IL on October 13th–14th
- The Morton Arboretum's Holiday Tree Display in Lisle, IL from November 23, 2012–January 6, 2013

It was with great sadness that the CCC accepted the resignation (for personal reasons) of our outstanding Special Events Director, Uyvonne Page, midway through her term. Her enthusiasm for outreach events and excellence in planning and recruiting volunteers were unparalleled and the CCC was the better for her genuine love of sharing the art of beautiful letters. 🍀



CCC member Rosangela Cline browses among the calligraphic goodies at our Calligra-flea Market at the March Members' Meeting.



CCC members Mike Kecseg and Linda Hancock (Membership Director) put the finishing touches on their collaborative piece at the *Exploration 2012* reception. Lisa Kivland (not pictured) was also part of the presentation.



CCC members browse at the John Neal Book and Supply Sale during our Members' Summer Gathering at Zoar Lutheran Church in Elmwood Park.

## Workshops | Karen Ness

2012 was another exciting year for Chicago Calligraphy Collective Workshops. A wide variety of artists, American and international, shared their knowledge and expertise. A total of 180 CCC workshop registrations were received —not counting wait list registrations—allowing our members to grow creatively, broaden their calligraphic knowledge base and share wonderful and warm lettering-based friendships together.

Member Valerie Weilmuenster inaugurated 2012 CCC Workshops teaching *Illumination*. Another of our members, Pam Paulsrud, followed in February with *The Spontaneous Mark and Alternative Image*. Sharon Zeugin's *Vision Quest* workshop came next. April opened the spring with a new and exciting concept in CCC Workshops—a one-day fieldtrip! Thirteen participants traveled to Twinrocker in Brookston, Indiana for



One of Monica Dengo's pages from her August workshop

the adventure and loved every minute of their papermaking extravaganza with master paper maker, Travis Becker. Yves Leterme lettered with us in May,

teaching *Drawn Capitals*. Italy's Monica Dengo made her debut teaching in Chicago in August with her *Italian Handwritings* workshop. In November, Mike Gold taught *Contemporary Scripts*.

Another first for the CCC was our two-part October/December workshop. Linda Hancock, working and exhibiting artist, calligrapher, teacher, CCC member and Membership Director, brilliantly shepherded the eight members who registered for this incredible opportunity through discussions and exercises in design followed by a critique of their work as she facilitated a workshop constructed to prepare attendees to submit work to exhibit juries—*Exploration* and beyond. The follow-up December workshop had students bring their reworked pieces for further critique and then photogra-



CCC member Jane Farr tries her hand at "coupling" the paper at the CCC's Twinrocker workshop

phy with her lights and camera setup. As part of the workshop, Linda provided each participant with professional images, both overall and detailed, just in time for *Exploration 2013!*

The third annual Tiny Workshops event for our membership was once again a hit. Ten CCC members taught with and for our membership: Pam Paulsrud, Kathy Mandell, Mary Zabrin, Catherine Keebler, Bernie Ryan, Karen Brooks, Lisa Kivland, Cathy Feeman, LynnAnn Babuk and Rosie Kelly. 41 participants, comprised of 37 CCC members and four non-members, registered for and enjoyed this exciting day.

Please check past Newsletters for reviews and photos of the year 2012 in CCC Workshops.

A continuous challenge is our never-ending search for workshop venues in various locations throughout the geographically large Chicagoland area. In 2012 we brought our artistic energy to the Irish American Heritage Center, Medical Specialists of Munster, Twinrocker, Congregational United Church of Christ, First Presbyterian Church, and two members' homes.

Thank you to all of our membership as we continue to learn and grow calligraphically. An enormous heartfelt thank you again goes to Workshop Committee members Kathy Mandell and Lisa Kivland! 🌸

**Inklings Program | Patricia Kutz**

The Chicago Calligraphy Collective’s Inklings Program utilizes specially-earmarked funds available to members and non-members (with a Collective sponsor) who wish to undertake a small-scale education program. Those interested must submit a proposal to the Board of Directors outlining the details of the undertaking, including a project description and budget. If the outreach project meets the Collective’s guidelines for educational purpose and intent, funds will be disbursed to help defray the cost of materials or other related expenses.

On February 1, 2012, Julie Wildman provided middle-school students, ranging in age from 11 to 13 years old, an overview of different calligraphic hands, tools and papers at Pope John XXIII School in Evanston, IL. As part of their Art as Message Arts Day, Julie taught a mini version of her Introduction to the Art of Beautiful Writing class including instruction in Italic, pointed brush and experimental writing. Students used Zig Calligraphy markers, Pentel color brushes, broom bristle pens and watercolor papers purchased with funds from an Inklings grant. This was an excellent opportunity to get the CCC involved at a school level by offering these students a window into the vast world of beautiful lettering.

In October an Inklings grant was given to Maggie Mokrzycka to purchase ink, paper and various calligraphic tools to be used to teach calligraphy to students at the Rice Children’s Home and Aid in Evanston, IL. Maggie’s goal was to expose these children to a different artistic media and enhance creativity by broadening their spectrum of knowledge. Serving families and children since 1883, the mission of the Children’s Home and Aid is to give help, hope and opportunity to those in need.

For the second time the Collective participated in the Morton Arboretum’s Holiday Tree Display. The exhibit was view by more than 37,000 guests who visited the Arboretum’s Visitor Center from Thanksgiving weekend



Decorated trees at the Morton Arboretum with ornaments made by the West Side Study Group, using papers designed by CCC members. Photos courtesy of Morton Arboretum’s Facebook page.

through January 6, 2013. Handmade decorations utilizing both traditional and contemporary letterforms adorned the Collective’s tiny forest of trees. This collaborative project under the direction of Patricia Kutz featured the art of members and especially those from the three study groups. Funds from an Inklings grant were used for materials for fabricating ornaments and garland for the trees to showcase the beauty of calligraphy in yet another unique way. 🍂

### **Tribute Fund | Patricia Kutz**

The Tribute Fund was established as a unique way to celebrate, honor and remember a birthday, anniversary, wedding, graduation, retirement or the loss of a loved one. Tax-deductible monetary donations can be made to acknowledge calligraphers and/or teachers who have inspired us; recognize supporters of our art; and memorialize members and friends of the Collective who have supported its mission. Gifts to the Tribute Fund are earmarked for community outreach educational events.

Donations were received with sincere appreciation from Pat Daley, Diane Daly, Georgianna Greenwood and Carl Kurtz during 2012. These tribute gifts provide philanthropic support for the Collective's mission to promote an understanding and appreciation of the calligraphic arts.

The primary fundraiser for the Tribute Fund was the Fourth Annual Silent Auction held at the Fall Members' Meeting on November 3rd at the Irish American Heritage Center. Silent Auction items included original artwork, assorted books and calligraphic treasures. The Collective is extremely grateful to its members, families and friends for their continued support of this event through their generous contributions and purchases.

Another source of income for the Tribute Fund was the Collective's participation in the Irish Books, Arts & Music Festival (iBAM!) at the Irish American Heritage Center on October 13th–14th. Members of the Collective penned bookmarks, created tattoos and engraved Guinness glasses, much to the delight of the Center and those in attendance. Linda Hancock and Lisa Kivland gave graciously of their time and engraving talents during the two-day event. Proceeds from the engraved glasses were split between the Center and the Collective.

Also benefiting the Tribute Fund were proceeds from various raffles as well as the "Calligra-flea" Market held at the Annual Members' Meeting on March 4th at the



CCC member Kathy Mandell shows off a beautiful bookmark and her engraved Guinness glass at the 2012 iBAM! Festival in Chicago. Proceeds from the sale of the bookmarks and glasses went toward the Tribute Fund.

Irish American Heritage Center. Participants cleaned out their studios and brought new and gently used supplies, books, paper and even original art or prints to sell. A twenty percent donation from the proceeds was given to the Tribute Fund. Additionally, decorations and ornaments which adorned the Collective's trees at the Morton Arboretum's Holiday Tree Display were sold or auctioned at the Twelfth Night Party on January 8th.

During fiscal year 2012 there were no disbursements made from the Tribute Fund. 🍀

### **Treasurer's Report | Patricia Kutz**

The Chicago Calligraphy Collective was able to achieve success during these challenging economic times by identifying and pursuing the most suitable opportunities and maximizing all available resources. Success is emblematic of our impressive exhibitions, exciting schedule of educational workshops, important partnerships and organizational effectiveness by an incredibly committed Board of Officers and Directors and membership.

Economically, the Collective strives to strengthen its foundation and sustainability. For fiscal year 2012, the excess of revenue over expenses including the Tribute Fund was \$5,992.94 and assets totaled \$37,989.01. The Collective remains vision-focused and financially viable, adhering to a planned budget which provided guidance and focus in prioritizing operational expenses. As always, the Collective continues to be mindful of transparency and has met the standards for charity accountability.

Sixty-three percent of revenues were generated by workshops, broadening the educational opportunities for seasoned calligraphers as well as providing meaningful entry experiences for beginners. That first impression has proven to hold the potential to create a connection that will carry far beyond the initial class and translate into future support of the Collective through memberships and involvement in its many programs and exhibitions.

Twenty-four percent of revenues were attributable to membership dues, newsletter subscriptions and web listings, which represents a six percent increase over the previous year. At renewal time, many members have reaffirmed their belief in the Collective by submitting their membership dues for more than one year. Also, since April 2012, the monthly newsletter has been sent electronically to the membership and those wishing to receive a hard-copy through the mail must subscribe for a small annual fee.

The Board continues to look for new and innovative ways to do the things they have always done, but to do them better. A priority is to build audiences for existing initiatives which will ultimately increase fundraising revenues as well as memberships. Recognizing it is often difficult for a volunteer Board to have the time or expertise to write grants and coordinate fundraising, the Board continues to explore these options to strengthen its resources. A major change, as previously mentioned, was the transition to a digital newsletter which saved the Collective printing costs and postage, an outlay in 2011 which amounted to ten percent of total expenses. Finally, the Collective took advantage of marketing opportunities at no financial cost by utilizing electronic and social media, including its website and Facebook, in an increasing role in promoting its events and activities. Monthly e-blasts kept subscribers abreast of upcoming happenings.

Relationships continue to be maintained and developed with positive results. These collaborative associations, such as the Newberry Library for *Exploration* exhibition, the Irish American Heritage Center for meeting and workshop space and iBAM! participation, and the Morton Arboretum for outreach events, will be nurtured to sustain these meaningful partnerships and the successful events they have brought to fruition. Most importantly, each of these partnerships brings with them their own audience, multiplying the Collective's overall exposure into the community.

The Collective is proud to be on a strong financial footing but we are mindful of the challenges that lay ahead. The lessons of the past year will be instructive for many yet to come. One in particular will be the need to continually innovate whenever possible, and also to collaborate and consolidate resources whenever prudent and feasible. With the help of the membership—their ideas, support and understanding—the Board will ensure the Collective remains financially secure and able to effectively address the future. 🍀

The Chicago Calligraphy Collective is a public charity and has received qualification as a tax-exempt corporation under the provisions of the U.S. Internal Revenue Code Section 501(c)(3).

## STATEMENT OF FINANCIAL POSITION

Fiscal Year 2012

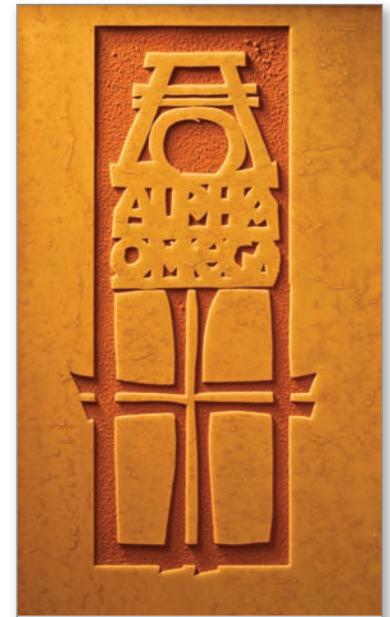
### ASSETS

Current Assets		
Checking and Savings		
Charter One 18 Month CD		10,263.15
Charter One Money Market		22,165.23
Charter One Expense Account		340.62
Charter One Operating Account		
CCC Inklings Fund	325.00	
CCC Tribute Fund	3,206.84	
Operating Account - Other	<u>1,688.17</u>	
Total Charter One Operating Account		5,220.01
Total Checking and Savings		<u>37,989.01</u>
Total Current Assets		37,989.01
<b>TOTAL ASSETS</b>		<b><u>37,989.01</u></b>
LIABILITIES AND EQUITY		
Equity		
Opening Balance Equity		18,444.87
Unrestricted Net Assets		13,551.20
Net Income		<u>5,992.94</u>
Total Equity		37,989.01
<b>TOTAL LIABILITIES AND EQUITY</b>		<b><u>37,989.01</u></b>

## STATEMENT OF ACTIVITIES

Fiscal Year 2012

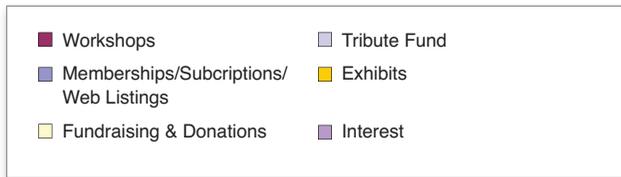
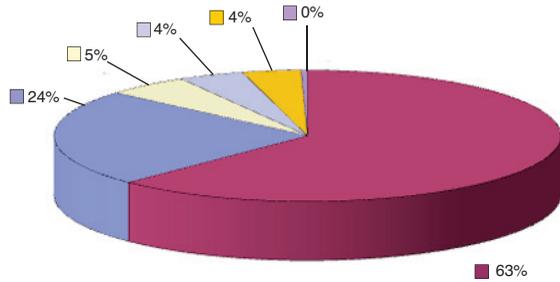
	Operating Account	Tribute Fund	2012 Total
<b>REVENUES AND SUPPORT</b>			
Workshops	16,630.00		16,630.00
Memberships/Subscriptions/Web Listings	6,375.00		6,375.00
CCC Fundraising	1,416.24		1,416.24
Tribute Fund		1,113.10	1,113.10
Exhibits	990.27		990.27
Interest	109.68		109.68
<b>TOTAL REVENUES AND SUPPORT</b>	<b><u>25,521.19</u></b>	<b><u>1,113.10</u></b>	<b><u>26,634.29</u></b>
<b>EXPENSES</b>			
Workshops	12,086.72		12,086.72
Exhibits	2,732.68		2,732.68
CCC Fundraising	1,563.62		1,563.62
Newsletter	1,168.12		1,168.12
CCC Community Outreach/Goodwill	993.10		993.10
Membership	727.63		727.63
Insurance	490.00		490.00
Inklings Grant	300.00		300.00
Membership Meetings	243.57		243.57
Special Events	149.07		149.07
Administrative	110.84		110.84
Operating	76.00		76.00
Tribute Fund Outreach		0.00	0.00
<b>TOTAL EXPENSES</b>	<b><u>20,641.35</u></b>	<b><u>0.00</u></b>	<b><u>20,641.35</u></b>
Change in Net Assets	4,879.84	1,113.10	5,992.94
Net Assets Beginning of Year	29,902.33	2,093.74	31,996.07
Net Assets End of Year	34,782.17	3,206.84	37,989.01



© Alpha and Omega by Reggie Ezell  
From Exploration 2012 at the Newberry Library.

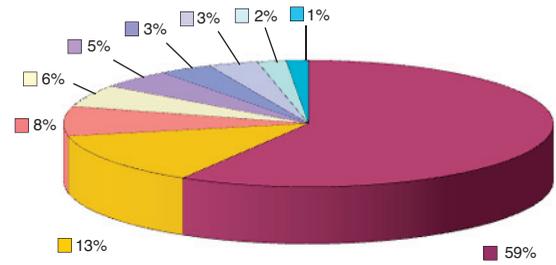
## REVENUES AND SUPPORT

Fiscal Year 2012



## EXPENSES

Fiscal Year 2012



## BUDGET OF ACTIVITIES

Fiscal Year 2013

	Operating Account	Tribute Fund	2013 Total
<b>REVENUES AND SUPPORT</b>			
Workshops	18,200.00		18,200.00
Memberships/Subscriptions/ Web Listings	5,690.00		5,690.00
Exhibits	1,000.00		1,000.00
Tribute Fund		800.00	800.00
CCC Fundraising	400.00		400.00
Interest	50.00		50.00
<b>TOTAL REVENUES AND SUPPORT</b>	<b>25,340.00</b>	<b>800.00</b>	<b>26,140.00</b>
<b>EXPENSES</b>			
Workshops	16,470.00		16,470.00
Exhibits	2,775.00		2,775.00
Annual Journal	2,500.00		2,500.00
Membership	788.00		788.00
CCC Community Outreach/Goodwill	550.00		550.00
Newsletter	550.00		550.00
Tribute Fund Outreach		500.00	500.00
Insurance	490.00		490.00
Membership Meetings Special Events	250.00		250.00
Inklings Grant	200.00		200.00
Website	200.00		200.00
Operating	202.00		202.00
Administrative	115.00		115.00
<b>TOTAL EXPENSES</b>	<b>25,340.00</b>	<b>500.00</b>	<b>25,840.00</b>
Change in Net Assets	0.00	300.00	300.00

## Credits

Thank you to all the Officers and Directors who proudly and diligently contributed their summaries to this Report.

### **A very special thanks to:**

Patricia Kutz for the huge effort in preparing the financial reports and compiling and proofreading all other reports; to Linda Hancock for her expert proofreading skills; and to Julie Wildman for the design and production of this report.

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